



## S-T Imaging Product News from the floor of the 2009 Midwinter ALA Conference

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### A Warm Reception in a Cold City

At first it seemed we landed in the wrong city. Early in the week we were greeted with sunny skies and highs above 70 degrees. Before we left, blizzard conditions confirmed that we were indeed in Colorado in the Wintertime. Many customers made a point of coming by to tell us how much they like their ST200X systems, and many first time visitors warmed to our latest exhibited offerings. While attendance was down from previous winter shows, those who were there were serious about finding ways to improve their libraries while stretching their budget dollars. Here is a brief recap of the very timely new products and unique offerings from S-T Imaging to help do this.



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Forward  to a Friend

### The ST200X: Greener and Lower Cost

S-T Imaging is proud to report that as a [Library Journal Industry Leader](#), we helped to sponsor the Library Journal "Going Green" Design Conference. Our Tree Frog mascot seen in our ALA booth, was there to help us tell customers that the ST200X is "As green as a tree frog ." What we mean is that our Energy Star product is not only energy efficient, it can save customers thousands of dollars in operating cost when compared to conventional reader printers. Some customers holding off on new equipment purchases do not realize that the savings in escalating maintenance costs, proprietary supplies, and hard dollar utility bills can actually pay for their new equipment purchases. The ST200X is really greener in two ways, dramatically less power consumption and smaller carbon footprint, and leaving more dollars in your budget for other important projects. If you have not signed up for a free energy savings analysis, contact your authorized reseller or [go here](#) for more information.



### GSA means Great Savings Available for Federal and many State Libraries

The industry leading **ST200X** is the only all Digital Film Viewer and Scanner awarded a listing in the GSA purchase contract schedules. This assures federal and state government customers who are permitted to make purchases based on the GSA Schedule that they are getting the best possible price on the best possible products and services. Only after a tough qualifying process the companies and products listed are in essence preauthorized for purchase, being among the best in performance and cost. So much so that those authorized to buy products based upon the GSA contract can avoid a lengthy and expensive bid process when purchasing listed products. Even if you do not qualify for purchases from the GSA contract this is one more proof that the ST200X provides the best all digital film scanning solution value on the market today. If your library can make purchases using the GSA contract, you can order your **ST200X** digital system to replace older reader printers now. For more information contact your authorized reseller or contact the corporate office for the details at [info@stimaging.com](mailto:info@stimaging.com).



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## The S-T Imaging E-Book Publishing Solution Introduced

S-T Imaging was the first company to introduce an all digital film scanner for libraries in 2004. While competitors try to catch up, current and future models will continue to lead the way. Now, S-T Imaging is at the for-front of the next important leap in digital solutions for libraries, the **S-T Imaging E-Book Publishing Solution**. At the ALA conference we showed how libraries can now not just purchase E-book collections from publishers, they can *become* E-Book publishers. The E-book Publishing solution is a set of electronic book (E-book) tools designed specifically for your library, so that you can make E-Books from your own film, books, archives, special collections and one of kind documents. Lots of companies provide equipment and services that allow you to scan images, but the results are only **E-Image** files or **E-Data** files, not books.



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